



# SOCIETY FOR CROSS-CULTURAL RESEARCH

## 49th Annual Meeting of the Society for Cross-Cultural Research February 26-29, Seattle Renaissance Hotel, Seattle, WA

Renaissance Seattle Hotel 515 Madison St. Seattle, WA 98104

Join us for the 49TH Annual Meeting of  
The Society for Cross-Cultural Research

FEBURARY 26-29, 2020



Contact: Dr. Denise Clark Lewis  
Email: [denise.lewis@uga.edu](mailto:denise.lewis@uga.edu)

The 49<sup>th</sup> annual meeting of SCCR will be held at the Seattle Renaissance, in Seattle, Washington. The meetings will begin on Wednesday, February 26 and end Saturday, February 29.

The conference website is available at <https://sccr.org/> where you can find information about keynote speakers, the program, registration fees, accommodation, and other details. Conference registration, paper submissions, and hotel registration at the Seattle Renaissance can be found at <https://sccr2020.exordo.com/login>.

## Editor's Note

Dear SCCR Members,

Greetings! Happy New Year! I hope everyone has managed to stay warm, happy, and productive over the winter (or cool over the summer, depending on your hemisphere). We are excited to share with you the Winter 2020 edition of the SCCR Newsletter.

In this issue:

- Comment from SCCR president, Brien Ashdown.
- Call for papers for upcoming ISIPAR conference.
- Call for nominations for the 2020 Ursula Gielen Global Psychology book award.
- SCCR Executive Committee response to Science article (“Psychologist aims to study diverse minds, not WIERDos”). The letter, which highlights the rich body of cross-cultural behavioral science research being conducted and that needs to be taken more seriously, was ultimately not accepted for publication in Science. We include the original, full statement here. The opinions of the executive committee were diverse, and there will be a follow-up roundtable discussion of the issue at the SCCR conference in Seattle.
- SCCR Executive Statement on Ethics and Values. Approved by the Executive Committee of SCCR in December 2019. The statement (and future updated versions) will also be posted to the SCCR website and included in all future SCCR conference programs. Thank you to

everyone who worked on the statement, and we welcome feedback from the greater SCCR community.

Are you a student? There is still a chance to apply for Student Travel awards. Submit applications to [https://ugeorgia.ca1.qualtrics.com/jfe/form/SV\\_9tv4cbHiTcSBrcp](https://ugeorgia.ca1.qualtrics.com/jfe/form/SV_9tv4cbHiTcSBrcp) by January 24.

Please do not forget to register for the upcoming SCCR conference, which you can do here: <https://sccr2020.exordo.com/login>.

Finally, consider submitting something for our Summer 2020 edition. We accept articles, book reviews, announcements for conferences, vacancy postings, calls for proposals and anything else that you think might be of interest to our members.

Address contributions and any questions to: [croulette@sdsu.edu](mailto:croulette@sdsu.edu).

Sincerely,  
Casey J. Roulette  
SCCR Newsletter Editor



## President's Message

Dear SCCR Colleagues ~

Happy New Year! I hope that all of you are finding success and happiness both in your professional and personal lives. I am very much looking forward to our 2020 conference (the 49th annual!) in Seattle, Washington in February. I've seen the great work that Denise Lewis, our president-elect and the conference organizer, has done on this program and we are in for a fantastic conference. We have a great location and venue, a great program, and we'll get to spend time together and catch up...what more could we want?!

In addition to the work that has gone into the upcoming conference, the Executive Committee of SCCR has taken on two major tasks. First, we together wrote and submitted a letter to Science in response to an interview they published that lamented the lack of culturally-based research in the behavioral and social sciences. The interview was brought to our attention by other SCCR members, and we worked as a group to compose a strong letter. In the end, Science declined to publish the letter, but we have included it in the newsletter here for you to read. I urge you to write your own letters and/or editorials about the issue if you desire.

Second, we worked to create a Statement of Ethics and Values for SCCR, which has been sent to SCCR members via the listserv. That Statement is also printed here in the newsletter, and will also be on the organizations website as well as printed in each future conference program. The Statement is not in response to any particular event at a previous SCCR conference, but rather the outcome of our work to engage in best practices for professional and academic societies.

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At our conference in February, I will have the pleasure of announcing our annual awards: The SCCR Lifetime Achievement Award, The SCCR John & Beatrice Whiting Memorial Award for Outstanding Student in Cross-Cultural Studies, and The SCCR Leigh Minturn Memorial Award for Early Career Cross-Cultural Research. In addition, the winner of the Judith L. Gibbons Award for Research on Culture and Gender will also be announced. I hope that if you are attending the conference, you will also attend the banquet to join with us in congratulating and celebrating our friends and colleagues who win these awards.

Thank you for all that you do as members of SCCR, and I look forward to seeing you all soon!

Take care,  
~Brien Ashdown



## Call for Papers

### **8th International Congress on Interpersonal Acceptance and Rejection** Biennial Meeting, Porto, Portugal from June 30<sup>th</sup> through July 3<sup>rd</sup>, 2020

The International Society for Interpersonal Acceptance and Rejection (ISIPAR) is pleased to announce that the 8th International Congress on Interpersonal Acceptance and Rejection will be held at University Institute of Maia (ISMAI) in Porto, Portugal from June 30<sup>th</sup> through July 3<sup>rd</sup>, 2020. Included in the Congress are a wide range of topics dealing with interpersonal acceptance-rejection throughout the lifespan. Relevant topics include but are not limited to acceptance-rejection by parents, peers, adult intimate partners, and other attachment figures throughout life.

The International Scientific Committee is accepting Abstracts for papers and posters, as well as proposals for symposia and workshops. Please see information about Abstract submission online, conference registration, and other details about the Congress on its website (<https://www.isipar2020.com/>).

Please note that ISIPAR members get a deep discount up to 50% in the registration fee. Please share this email and Call for Papers with anyone who might be interested, and please distribute the flyer as widely as you can.

We look forward to seeing you in Porto.

**Congress website:** <https://www.isipar2020.com/>

**Abstract Submission Deadline:** February 28, 2020

**Congress Dates:** June 30<sup>th</sup> through July 3<sup>rd</sup>, 2020

**Location:** University Institute of Maia (ISMAI) in Porto, Portugal  
Avenida Carlos de Oliveira Campos - Castelo da Maia / 4475-690 Maia, Portugal

**Local Organizer:** Dr. Francisco Machado, ISIPAR's President email: [flbsmachado@gmail.com](mailto:flbsmachado@gmail.com)

**Program Chair:** Dr. Brien Ashdown, ISIPAR's President-Elect, email: [ashdown@hws.edu](mailto:ashdown@hws.edu)

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# APPLY FOR 2020 URSULA GIELEN BOOK AWARD

## APA Division 52 'Ursula Gielen Global Psychology Book Award' (2020)

The mission of Division 52 is to advance psychology internationally as a science and profession, and through education and advocacy. In support of this mission, the Ursula Gielen Global Psychology Book Award is presented to the author(s) or editor(s) of a recent book that makes the greatest contribution to psychology as an international discipline and profession, or more specifically, the degree to which the book adds to our understanding of global phenomena and problems from a psychological point of view. Examples include psychological interventions at the micro- and macro-levels, multinational organizations, questions of mental health, pedagogy, peace and war, gender roles, contributions of indigenous psychologies to global psychology, textbooks that integrate theory, research and practice from around the globe, edited volumes integrating contributions from scholars around the world, and overviews of international and global psychology.

### Inclusions and Exclusions

Nominations may include authored or edited volumes in any language. All submissions must be accompanied by a 2-page letter in English making a case for the book's potential contribution to global psychology. Copyright must be 2019. Nominations may not include fiction and biographies.

### Specifics of the Award

Winners will be announced in Spring 2020, presented with a certificate, and invited to give an address at the August 6-9, 2020 APA Convention in Washington, DC. They will receive one full payment of the convention fee and a stipend of \$500 to help fund their attendance at the convention.

### Criteria

In judging the contribution of each book, the following set of guidelines will be used:

1. How creative and novel are the ideas expressed in the book?
2. How large and significant a contribution does the book make to psychology as a global discipline and profession?
3. Are the book's contents international or global in nature?
4. Is the book scientifically rigorous and logically sound? Are its theoretical bases well supported and translatable into sound and ethical practice?
5. What is the literary quality of the work? Is it interestingly and well written? Is the audience for whom it is written explicitly stated and does it reach that audience?
6. Does the book maintain a clear focus on psychology as a science and practice?

### Procedures

All nominations, accompanied by the 2-page letter, and three copies of the book, must be made by November 1, 2019, and sent to:

Laura Egan, Ph.D.  
Chair, Ursula Gielen Global Psychology Book Award  
Psychology Department  
St. Francis College  
180 Remsen Street  
Brooklyn, NY 11201, USA  
USA (718) 489-5452  
e-mail: [legan@sfc.edu](mailto:legan@sfc.edu)

*Ursula Gielen (1916-1997, Germany) was vitally interested in the well-being of indigenous, persecuted, and poor people around the world, with a special emphasis on women and children. Her legacy and commitment to international concerns and human welfare continues through her children: Ute Seibold, a former foreign language secretary in Switzerland; Uwe Gielen, an international psychologist in the United States; Odina Diephaus, a former interpreter with the European Parliament in Belgium; and Anka Gielen, a counseling psychologist in Germany.*



*Committee Members:*  
Laura Egan, Ph.D., Chair  
Florence L. Denmark, Ph.D.  
Juris G. Draguns, Ph.D.  
Michael J. Stevens, Ph.D.  
Harold Takooshian, Ph.D.  
Uwe P. Gielen, Ph.D. (*ex officio*)

#### Ursula Gielen Book Award Winners

2008 Award: *Families Across Cultures: A 30-Nation Psychological Study*. Editors: James Georgas (University of Athens, Greece), John W. Berry (Queen's University, Canada), Fons J. R. van de Vijver (Katholieke Universiteit Brabant, The Netherlands), Cigdem Kagitcibasi (Koc University, Turkey), and Ype H. Poortinga (Katholieke Universiteit Brabant, The Netherlands).

2009 Award: *Culture and Leadership across the World: The GLOBE Book of In-Depth Studies of 25 Societies*. Editors: Jagdeep S. Chhokar (Indian Institute of Management, India), Felix C. Brodbeck (Aston University, UK), and Robert J. House (University of Pennsylvania, USA).

2011 Award: *International Handbook of Cross-Cultural Counseling: Cultural Assumptions and Practices Worldwide*. Editors: Lawrence H. Gerstein (Ball State University, USA), P. Paul Heppner (University of Missouri, USA), Stefanía Ægisdóttir (Ball State University, USA), Seung-Ming Alvin Leung (The Chinese University of Hong Kong), and Kathryn L. Norsworthy (Rollins College, USA).

2012 Award: *Silencing the Self across Cultures: Depression and Gender in the Social World*. Editors: Dana C. Jack (Western Washington University, USA), and Alisha Ali (New York University, USA).

2013 Award: *Overcoming Evil: Genocide, Violent Conflict, and Terrorism*. Author: Ervin Staub (University of Massachusetts at Amherst, USA).

2014 Award: *Fathers in Cultural Context*. Editors: David W. Shwalb (Southern Utah University, USA), Barbara J. Shwalb (Southern Utah University, USA) and Michael E. Lamb (University of Cambridge, UK).

2015 Award: *The Oxford Handbook of Multicultural Identity*. Editors: Verónica Benet-Martínez (Universitat Pompeu Fabra, Barcelona, Spain) and Ying-Yi Hong (Nanyang Technological University, Singapore).

2016 Award: *Organizations and Management in Cross-Cultural Context*. Authors: Zeynep Aycan (Koç University, Istanbul, Turkey), Rabindra N. Kanungo (McGill University, Montreal, Canada), and Manuel Medonça, McGill University, Montreal, Canada).

2017 Award: *The ITC International Handbook of Testing and Assessment*. Editors: Frederick T. L. Leong (Michigan State University, USA), Dave Bartram (CEB Talent Measurement Lab, USA), Fanny M. Cheung (The Chinese University of Hong Kong, China), Kurt F. Geisinger (University of Nebraska, USA), and Dragos Iliescu (University of Bucharest, Romania).

2018 Award: *The Cultural Nature of Attachment: Contextualizing Relationships and Development*. Editors: Heidi Keller (University of Osnabrück, Germany) and Kim A. Bard (University of Portsmouth, UK).

2019 Award: *Parenting from Afar and the Reconfiguration of Family Across Distance*. Editors: Maria Rosario T. de Guzman (University of Nebraska at Lincoln), Jill Brown (Creighton University) and Carolyn Pope Edwards (University of Nebraska at Lincoln).

## Letter to Science

### Executive Committee of the Society for Cross-Cultural Research

Daniel Haun, “Psychologist aims to study diverse minds, not WIERD<sub>1</sub>” (12 July, p. 110), advocates that psychologists should study people from a diversity of cultures, not only those in the post-industrialized west<sup>1</sup>. This is not the first such claim made by scholars – for example, see Hall et al.’s 2016 article (as well as the reactions to it) in *American Psychologist*<sup>2</sup>. We join Dr. Haun, and myriad others, in the worthy goal of highlighting the fact that much of psychology and other sciences have been historically inattentive to cultural variation (whether that be cross-cultural or multicultural work). However, we would also like to draw attention to the fact that many scientists and scholars in the fields of anthropology, cultural psychology, family studies, social work, sociology, and cross-cultural psychology have been engaging in cross-cultural research for decades.

We contend that there is excellent culturally-based work currently being done in many fields, often using frameworks such as grounded theory and participatory action. Such work is often less publicized and less accepted outside of visible high impact journals that tend to publish large-scale comparative psychological studies without deep ethnographic content to accompany such studies. It seems clear that if the excellent cross-cultural and cultural research currently being conducted is not recognized by those calling for more cultural research, perhaps part of the problem is that this domain of research is poorly understood, is not

<sup>1</sup> Here, we purposefully use the phrase “post-industrialized west” rather than the traditional “West” or “Western” intentionally. We do so because the notion of a “Western” culture is neither an undisputed entity nor a proper noun. Capitalizing it becomes a form of cultural veneration, which many cross-cultural scientists aim to avoid.

<sup>2</sup>G. C. N. Hall, T. Yip, M. A. Zárate, *On becoming multicultural in a monocultural research world: A conceptual approach to studying ethnocultural diversity* (*American Psychologist*, 71, pp. 40-51; 2016).

being read/cited, and/or is undervalued in the academy at large.

Before calling for more cross-cultural and cultural work in Psychology with non-WEIRD<sub>3</sub> populations (i.e., western, educated, industrialized, rich, and democratic), the psychological community should first consider how this reality might manifest. Cultural research without the accompanying context does not move us closer to understanding ‘diverse minds’ (or ecologies, personalities, or lived experiences). The problem is not that there is not good cross-cultural work being done, but that mainstream psychology oversteps its boundaries by overgeneralizing work done in the cultural west as being universally applicable across all populations regardless of shared beliefs, attitudes, or practices. More cross-cultural work will not change this. What is required is a move towards making tangible steps. As a first step, we should always include the name of the participant population in our titles, particularly when our participants fall in to WEIRD samples. For example, a study published in *Science* in 1996 by Saffran, Aslin, and Newport<sup>4</sup> titled “Statistical Learning by 8-Month-Old Infants” would be better titled “Statistical Learning by 8-Month-Old US Middle Class White Infants.”

The success of studies addressing issues beyond a WEIRD context is essential for the advancement of science. Increasingly, large cross-cultural and culturally-based studies, of impressive quality, from a variety of populations around the world, are being conducted, yet struggle to find space in high impact journals or to receive sufficient funding to carry on longitudinal work. This occurs for various reasons,

<sup>3</sup> J. Henrich, S. J. Heine, A. Norenzayan, *The weirdest people in the world?* (*Behavioral and Brain Sciences*, 33, pp. 61-135; 2010)

<sup>4</sup> J.R. Saffran, R.N. Aslin, E.L. Newport, *Statistical learning by 8-month-old infants* (*Science*, 13, pp. 1926-1928; 1996)

such as journals being hesitant to publish work from non-native English speakers because the English may not be idiomatic enough or because the authors may not have access to the most advanced and trending statistical software. Another reason that such work may not find outlets in high profile journals is the operationalization of the acronym itself. Recently, the broad and sweeping use of the term WEIRD has been argued to function as potentially erasing the lived experiences of other (often marginalized) identities that may cluster within WEIRD samples. There are likely countless other barriers preventing the flourishing of culturally-based research. We encourage scholars and scientists - psychological scientists in particular - to consider what these may be and make active steps towards reducing or eradicating such barriers.

This is not to argue, however, that there are no outlets for such research. Quite the contrary. While not often lauded or spotlighted by large international organizations, there are various professional organizations that do focus on publishing and supporting the enormous amount of time and effort that scholars and scientists dedicate to cultural research. For example, the International Association for Cross-Cultural Psychology (IACCP), founded in 1972, and the Society for Cross-Cultural Research (SCCR), also founded in 1972, promote and support cross-cultural and culturally-based research that utilizes a wide variety of research methodologies. Psychological scientists comprise a significant portion of SCCR's current membership, an international body that includes members from all over the world and, importantly, from universities and research institutions in the global south (something quite uncommon with most large academic societies).

This is not a small point, as many scientists from outside of the cultural west produce studies involving ethnic groups and social categories from

<sup>5</sup> K.B.H. Clancy, J.L. Davis, *Soylent is people, and WEIRD is white: Biological Anthropology, Whiteness, and the Limits of the WEIRD* (Annual Review of Anthropology, 48, Online First, 2019).

within their own countries<sup>6</sup> and have local national professional associations, such as the Indian National Academy of Psychology, the Philippine Psychological Association, and the Asociación Guatemalteca de Psicología. However, many of these participating scientists struggle to find an outlet for their important and valuable work, making it appear as if this type of high-quality work is not occurring – perhaps part of the motivation for Haun's and other's arguments.

We would like to urge the academic community to better understand and promote the past and current cultural diversity in behavioral science studies conducted by researchers in the post-industrialized west. We also want to underscore the need to read, value, publish, and cite the contributions of social scientists from historically underrepresented populations, countries, and institutions. Our goal is to create global social science, in which the science from all cultures *and* investigators is afforded the same respect and recognition provided the science conducted among western societies by western scientists.

Signed,

The Executive Committee of The Society for Cross-Cultural Research\*

\*Brien K. Ashdown, President, Hobart & William Smith Colleges; Denise C. Lewis, President-Elect, University of Georgia; Theodore Bartholomew, Vice-President, Scripps College; Alice Schlegel, Past-President, The University of Arizona; Alyssa N. Crittenden, Past-President, University of Nevada, Las Vegas; Jill Brown, Past-President, Creighton University; Katelyn E. Poelker, Secretary, Independent Scholar; Ginny Q. Zhan, Treasurer, Kennesaw State University; Casey Roulette, Newsletter Editor, San Diego State University; Herbert Barry III, Parliamentarian and Archivist, University of Pittsburgh; Kristen N. Herlosky, Graduate Student Representative, University of Nevada, Las Vegas; Helen Davis, Webmaster, Harvard University; Maria Rosario de Guzman, Psychology Area Representative, University of Nebraska; Aileen Garcia, Social Science Area Representative, South Dakota University; Peter Peregrine, Anthropology Area Representative, Lawrence University

<sup>6</sup> T. S. Saraswathi, R. Dutta, *Invisible boundaries; Grooming for adult roles* (New Delhi, 1988).

### ***SCCR Statement of Ethics and Values***

The Society for Cross-Cultural Research (SCCR) is an interdisciplinary society of scholars who are interested in advancing knowledge and scholarship surrounding cross-cultural issues. SCCR expects that all society leaders, members, and event/conference attendees will engage with one another in professional and constructive ways. SCCR encourages professionalism and respect in all interactions, even in moments of disagreement. SCCR also expects all leaders, members, and attendees to behave in respectful and open-minded ways.

As a society with members, leaders, and attendees from various cultures and nations, SCCR hopes to foster important and meaningful dialogue that incorporates the scholarly perspectives of everyone, regardless of race, ethnicity, national origin, gender expression/identity, sexual orientation, religious views, academic discipline, or other similar types of characteristics. SCCR should be a society where our interactions are collegial and professional, and our events should be environments where all attendees, regardless of age, experience, or career stage, are valued and respected. We ask you to be mindful of your surroundings and of your fellow participants. Please alert a member of the Executive Committee or a conference organizer if you notice a dangerous situation or someone in distress.

If any leader, member, or attendee of SCCR has not been treated in a professional or respectful manner as part of their engagement with SCCR, we encourage that person to communicate this with an officer of SCCR (current officers can be found here: <https://sccr.org/about/officers/>). The reporting person and the officer will discuss the situation and together determine the next steps of the process. These next steps might include reporting the incident to law enforcement and/or the location/hotel staff if merited, engaging the full Executive Committee to discuss the issue and come to a solution, or to mediate a conversation among involved parties.

There are limitations to the authority of SCCR leadership. The leadership: (1) cannot remove someone from a conference hotel (though, if necessary, inappropriate behavior can be reported to the hotel staff); (2) cannot take punitive or disciplinary action until an investigation has been completed; (3) does not have jurisdiction over events that are not official SCCR events, such as offsite dinners, drinks, or other activities) - though SCCR leadership will assist attendees in making a formal report to those who do have jurisdiction if requested.

- This statement was approved the SCCR Executive Committee on December 13, 2019.

## Officers of SCCR

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## SCCR - A Community of Scholars and Students

SCCR is a **multidisciplinary** organization. Its members all share a common devotion to the conduct of cross-cultural research. SCCR members are professionals and students from the social science fields of Psychology, Anthropology, Sociology, and related fields including Education, Family Studies, Social Work, Human Development, Psychiatry, Communications, Ethnic Studies, Business, etc. A distinguishing characteristic of the Society, compared with other academic organizations is that it is fundamentally interdisciplinary and provides members the opportunity to network with scholars from a wide variety of approaches to cross-cultural and comparative research. Since its founding in 1971, SCCR has hosted conferences that offer members and participants the opportunity to know each other better, form productive and lasting relationships, and provide genuine support for their fellow colleagues and students.

To join SCCR, submit the [online application form](#) and pay your dues online (listed below), or print and fill out this form and mail it to the [Treasurer](#) along with your dues payment. Membership dues are not included in conference fees, and should be sent only to the SCCR treasurer, online or by mail.

Membership in the Society for Cross-Cultural Research begins after your payment has been received, and will continue for one or two years, depending on the selection you make (see below). After becoming an SCCR member, you will begin receiving the current issues of *Cross-Cultural Research*. Back issues of the journal are available online only.

There are three categories of membership in SCCR. Regular, Student, and Retired members receive *Cross-Cultural Research*, the *Newsletter*, 20% publisher discounts from Sage Publications and Information Age Publishing, reduced meeting registration rates, and voting privileges. Joint members share one copy of *CCR*. You may choose an alternate two-year dues payment option at a reduced rate. Current and new members: please use the following table to choose your dues amount.

	One Year		Two Years	
Type	Single	Joint	Single	Joint
Regular	\$65	\$75	\$115	\$135
Retired	\$45	\$55	\$80	\$100
Student	\$35	\$45	\$65	\$85

Renaissance Seattle Hotel

515 Madison St. Seattle, WA 98104

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FEBURARY 26-29, 2020



Contact: Dr. Denise Clark Lewis  
Email: [denise.lewis@uga.edu](mailto:denise.lewis@uga.edu)

